

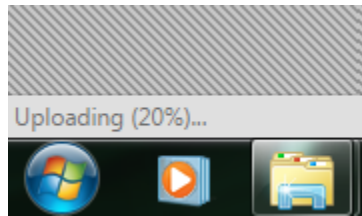
## How to setup your image to get your perfect print!

Before placing your order, please follow the following steps to setup your image properly to receive the perfect print for your home/office!

### 1) Uploading Your Picture

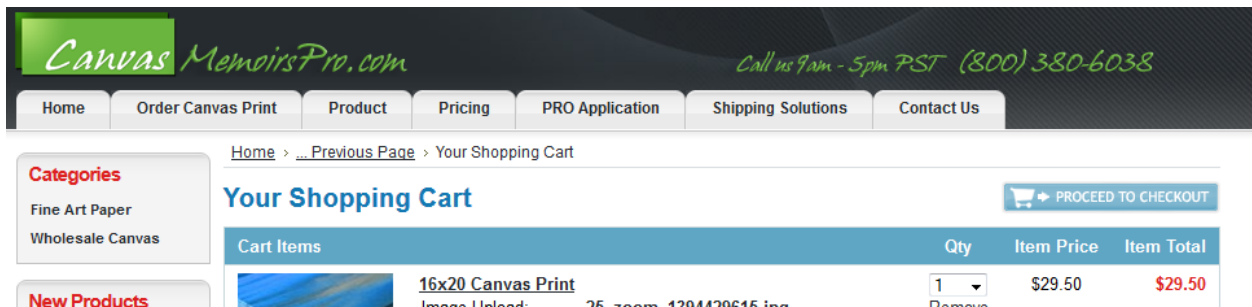
- a. When uploading your picture, please upload the highest quality picture you can provide for us. Generally, the bigger the file size, the higher the quality the image. We accept all types of image files. We recommend 200 dpi for canvas prints and 300 dpi for fine art paper prints.

When using Google Chrome, the upload percentage will be shown at the bottom left hand side of the page after you click the "Add to Cart" button. When this reaches 100%, you will be redirected to the Shopping Cart page.



In Firefox and Internet Explorer, the upload percentage will not be shown. Please wait until the file is finished uploading, and you will be redirected to the Shopping Cart page. **We recommend using Google Chrome so you may view the upload percentages.**

Screenshot of Shopping Cart page below:



- b. We prefer sRGB and Adobe RGB color spaces. If we receive any files without any embedded color profiles, we will be

**2) Border Options**

a. The three types of border options we offer:

i. **Image Wrap:** Standard border option for canvases, the image is extended from the front of the canvas and stretched to the back.



ii. **Mirror Wrap:** The edge of the image is copied and reflected without losing any of the original images.



- iii. **Solid Border Wrap:** The sides of the canvas are a solid color. If you would like a certain border color, please provide us the hex-color code (6 digit color code). If you would like black or white, you can tell us black/white solid border.



### 3) **Setting up Bleeds** (For Image Wraps)

- i. For Image Wraps, the bleed is used for the side edges of the canvas and some extra to extend over to the back of the canvas to make sure no white canvas shows along the sides.
  - 1. **0.75 Stretched Thickness:** We recommend adding 1" Bleed to each of the four sides of your image. For example, when ordering an 8x10" Stretched Canvas with 0.75" thickness, please edit your image to be 10x12". The image you would like to see in the front of the canvas should be 8x10", and the wrap has the extra 1 inch on each side.
  - 2. **1.50" Stretched Thickness:** We recommend adding 2" Bleed to each of the four sides of your image. For example, when ordering a 16x20" Stretched Canvas with 1.50" thickness, please edit your image to be a 20x24". The image you would like to see in the front of the canvas should be 16x20", and the wrap has the extra 2 inches on each side.
- ii. For Fine Art Paper Printing we provide the option for you to choose how much bleed you would like for your print. We offer 0.5", 1", and 2" for each side. We do offer 0" bleed, for an additional cost. For example, if you order a 16x20 fine art print with 0.5" bleed, the total paper size will be 16x20", with a printed image size of 15.5"x19.5." There will be a 0.25" of blank white space all around the printed image. If you order a 16x20" fine art print with 0" bleed, the printed image will extend all the way to the edge of the paper.

\*\*Bleed is only necessary for the Image Wrap option. We can add the bleed in for you on the Mirror Wrap and Solid Color borders. Having the extra inches for the bleed not only makes the print proof process quicker, but also helps us give you the most professional and refined print possible.

**4) What happens if I do not have space for bleed on my image?**

- a. We can resize images that do not have the bleed already included, if there are no important details near the borders of the print. This sometimes this involves cropping or altering the image in some way.
- b. For images that have important details near the edges of the canvas, and are not easy to alter or extend, we would recommend either a Solid Color Border Wrap, or a Mirror Wrap.
- c. We are happy to work together with you on your image to make sure your print is perfect! Don't worry if something doesn't look right, we will be sure to bring it to your attention before we print!